CONTRACT



WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

And:

GMMB 3050 K St, NW Washington, DC 20007

	Contract / Revision		Alt Order #	<u> </u>		
	947150	/ 1		WOC1003	3038	
Product						
Candidate Orders						
Contract Dates	Estimate #					
09/04/12 - 09/17/12	1687 Sked C					
Advertiser			Ori	ginal Date	/ Revision	
Obama/D/President			C	9/09/12	/ 09/10/12	
	Billing Cycle	Billing	Cal	endar_	Cash/Trade	
	FOM/FOC	Broado	ast		Cash	

Station Account Executive Sales Office WMUR Linda Magay Manchester Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code 9912856 101 Agency Ref Advertiser Ref

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
1 WMUR09/04/12 09/10/12 5a Daybreak	5-6a	:30	NM	2	\$700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/04/12 09/10/12 Weekdays Spots/Week	\$350.00			İ	
3 WMUR09/04/12 09/10/12 6a Daybreak	6-7a	:30	NM	2	\$1,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/04/12 09/10/12 MTWTF Spots/Week	<u>Rate</u> \$700.00				
5 WMUR09/04/12 09/10/12 Good Morning America	7-9a	:30	NM	5	\$2,750.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$550.00				
7 WMUR09/04/12 09/10/12 KELLY LIVE DAY	9AM-10AM	:30	NM	5	\$1,750.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/04/12 09/10/12 - TWTF Spots/Week	<u>Rate</u> \$350.00				
9 WMUR09/04/12 09/10/12 STEVE HARVEY DY 9/4 STEVE	TA10-11a	:30	NM	4	\$800.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$200.00				
11 WMUR09/04/12 09/10/12 The View	11-12p	:30	NM	2	\$700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/04/12 09/10/12 MTWTF 2 Spots/Week	<u>Rate</u> \$350.00				
13 WMUR09/04/12 09/10/12 THE CHEW	1-2PM	:30	NM	5	\$1,250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/04/12 09/10/12 MTWTF 5	<u>Rate</u> \$250.00				
15 WMUR09/04/12 09/10/12 GOOD AFTERNOON AME	RI2-3p	:30	NM	3	\$750.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



WMUR09/07/12

09/07/12

Class of Time - Pre-emptible with notice

20/20

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision	Alt Order #
	947150 / 1	WOC10033038
Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	1687 Sked C

Advertiser	Original Date / Revision	
Obama/D/President	09/09/12 / 09/10/12	

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Type Spots Days Rate Amount Weekdays Start Date **End Date** Spots/Week Rate Week: 09/04/12 09/10/12 MTWTF-3 \$250.00 Spot Ch Date Range Description Start/End Time Weekdays Length Type Rate GOOD AFTERNOON AMERI 2-3p MTuWThF----4 WMUR 09/04/12-09/10/12 :30 NM See MG 15.5 5 WMUR 09/04/12-09/10/12 GENERAL HOSPITAL MTuWThF----\$250.00 :30 NM 3p-4p MG for 15.4 09/10 17 WMUR09/04/12 09/07/12 GENERAL HOSPITAL 3p-4p :30 NM 2 \$500.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/04/12 09/10/12 TWTF--2 \$250.00 19 WMUR09/04/12 4PM-5PM 09/10/12 ELLEN EF :30 NM 5 \$1,250.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/04/12 09/10/12 MTWTF- -5 \$250.00 21 WMUR09/04/12 09/10/12 **Entertainment Tonight** 730-8 :30 NM \$1,400.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/04/12 09/10/12 2 \$700.00 Spot Ch Start/End Time Date Range Description Weekdays Length Rate Type MTu---F-1 WMUR 09/04/12-09/10/12 Entertainment Tonight 730-8 :30 \$700.00 NM See MG 21 3 3 WMUR 09/10/12-09/10/12 INSIDE EDITION AC 730-8p M-----:30 \$700.00 NM MG for 21.1 09/10 WMUR09/10/12 09/10/12 Prime Other :30 NM 0 \$0.00 Bachelor Pad Finale Class of Time - Immediately Pre-emptible without notice Spots/Week Start Date **End Date** Weekdays Rate Week: 09/04/12 09/10/12 \$1.850.00 Start/End Time Weekdays Spot Ch Date Range Description Length Rate Туре 1 WMUR 09/04/12-09/10/12 Bachelor Pad Finale Prime Other :30 \$1,850,00 NM Credited rate/no run 26 WMUR09/10/12 Castle 09/10/12 :30 NM \$900.00 10-11p Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/04/12 09/10/12 M- - - -\$900.00 WMUR09/04/12 09/04/12 Happy Endings/Don't Trust 9-10p :30 NM \$4,000.00 Class of Time - Pre-emptible with notice Start Date Weekdays Spots/Week **End Date** Rate Week: 09/03/12 \$4,000.00 09/09/12 NM WMUR09/05/12 .30 09/05/12 Middle/Suburgatory 8-9p 1 \$2,500.00 Class of Time - Pre-emptible with notice Start Date Spots/Week **End Date** Weekdays Rate Week: 09/03/12 09/09/12 - - W- - -\$2,500.00 WMUR09/05/12 09/05/12 Modern Family/Suburgatory :30 NM \$4,000.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 - W- - - -\$4,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

.30

NM

2

\$5,000.00

9-10p

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision	Alt Order #
	947150 / 1	WOC10033038
Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	1687 Sked C

Advertiser	Original Date / Revision
Obama/D/President	09/09/12 / 09/10/12

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		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 2	Rate \$2,500.00			
43 WMUR09/08/12 09/08/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/03/12 09/09/12S- Spots/Week	<u>Rate</u> \$225.00			
44 WMUR09/08/12 09/08/12 7a Weekend Daybreak	7-9a	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 S- 1	<u>Rate</u> \$400.00			
45 WMUR09/08/12 09/08/12 Weekend GMA	9-10a	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/03/12 09/09/12S- Spots/Week	<u>Rate</u> \$400.00			
47 WMUR09/08/12 09/08/12 News 9 at 7	7-730p	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays O9/03/12 O9/09/12 O9/09/12	Rate \$800.00 Start/End Time 7-730p	Weekdays Length Rate Sa :30 \$800.00	Type NM	
rate/no run				
49 WMUR09/09/12 09/09/12 7a Weekend Daybreak	7-9a	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/03/12 09/09/12 S Spots/Week	<u>Rate</u> \$400.00			
51 WMUR09/04/12 09/09/12 Weekend GMA	9-10a	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/03/12 09/09/12S Spots/Week	Rate \$400.00			
53 WMUR09/09/12 09/09/12 Once Upon a Time	9-10p	:30	NM 1	\$4,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/03/12 09/09/12 S Spots/Week	Rate \$4,000.00			
55 WMUR09/09/12 09/09/12 Brothers & Sisters	Brothers & Sisters	:30	NM 1	\$125.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/03/12 09/09/12 S Spots/Week	<u>Rate</u> \$125.00			
56 WMUR09/04/12 09/10/12 Who Wants to be a Millionai	r€1230-1p	:30	NM 4	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/04/12 09/10/12 MTWTF 4 Spots/Week	<u>Rate</u> \$250.00			
57 WMUR09/10/12 09/10/12 Bachelor Pad Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	Prime Other Rate \$2,500.00	:30	NM 1	\$2,500.00
58 WMUR09/12/12 09/12/12 THE CHEW	1-2PM	:30	NM 1	\$125.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 - W 1	<u>Rate</u> \$125.00			

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	Contract / Revision	Alt Order #
	947150 / 1	WOC10033038
Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	1687 Sked C

Advertiser	Original Date / Revision
Obama/D/President	09/09/12 / 09/10/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
59 WMUR09/15/12 09/15/12 Brothers & Sisters	Brothers & Sisters	:30	NM	1	\$25.00
Class of Time - Immediately Pre-emptible without notice Start Date Week: 09/10/12	<u>Rate</u> \$25.00				
N 60 WMUR09/12/12 09/14/12 5a Daybreak	5-6a	:30	NM	3	\$600.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$200.00				
N 61 WMUR09/12/12 09/14/12 6a Daybreak	6-7a	:30	NM	3	\$1,350.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Week: 09/11/12 09/17/12 WTF 3	<u>Rate</u> \$450.00				
N 62 WMUR09/12/12 09/14/12 Good Morning America	7-9a	:30	NM	3	\$1,050.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$350.00				
N 63 WMUR09/12/12 09/14/12 KELLY LIVE DAY	9AM-10AM	:30	NM	3	\$525.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$175.00				
N 64 WMUR09/12/12 09/14/12 STEVE HARVEY DY 9/4 S	TA10-11a	:30	NM	3	\$180.00
Class of Time - Immediately Pre-emptible without notice Start Date Week: 09/11/12	<u>Rate</u> \$60.00				
N 65 WMUR09/12/12 09/14/12 The View	11-12p	:30	NM	3	\$525.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$175.00				
N 66 WMUR09/12/12 09/14/12 THE CHEW	1-2PM	:30	NM	3	\$375.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$125.00				
N 67 WMUR09/12/12 09/14/12 GENERAL HOSPITAL	3p-4p	:30	NM	3	\$375.00
Class of Time - Immediately Pre-emptible without notice Start Date	Rate \$125.00				
N 68 WMUR09/12/12 09/14/12 KATIE	3-4P	:30	NM	3	\$375.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Week: 09/11/12 09/17/12 WTF 3	<u>Rate</u> \$125.00				
N 69 WMUR09/12/12 09/14/12 ELLEN EF	4PM-5PM	:30	NM	4	\$400.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 WTF 4	<u>Rate</u> \$100.00				
N 70 WMUR09/12/12 09/14/12 Inside Edition	730-8	:30	NM	3	\$1,350.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate				

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	Alt Order # WOC10033038
Contract Dates 09/04/12 - 09/17/12	Estimate # 1687 Sked C

Advertiser	Original Date / Revision				
Obama/D/President	09/09/12	/	09/10/12		

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 WTF 3	Rate \$450.00		,,	
N 71 WMUR09/17/12 09/17/12 CMA Music Festival	Prime Other	:30	NM 3	\$3,750.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 3 3	Rate \$1,250.00			
N 72 WMUR09/12/12 09/12/12 Middle/Suburgatory	8-9p	:30	NM 1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	<u>Rate</u> \$1,700.00			
N 73 WMUR09/12/12 09/12/12 Modern/SUburgatory	9-10p	:30	NM 1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	Rate \$2,000.00			
N 74 WMUR09/14/12 09/14/12 20/20	10-11p	:30	NM 1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121- 1	Rate \$1,700.00			
N 75 WMUR09/15/12 09/15/12 Weekend GMA	9-10a	:30	NM 2	\$450.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S- 2	Rate \$225.00			
N 76 WMUR09/15/12 09/15/12 News 9 at 7	7-730p	:30	NM 1	\$500.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121- 1	<u>Rate</u> \$500.00			
N 77 WMUR09/16/12 09/16/12 7a Weekend Daybreak	7-9a	:30	NM 1	\$200.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	Rate \$200.00			
N 78 WMUR09/16/12 09/16/12 Weekend GMA	9-10a	:30	NM 2	\$450.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/122 2	<u>Rate</u> \$225.00			
N 79 WMUR09/16/12 09/16/12 Revenge	9-10p	:30	NM 1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	Rate \$2,500.00			
N 80 WMUR09/16/12 09/16/12 Brothers & Sisters	Brothers & Sisters	:30	NM 1	\$25.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/121 1	<u>Rate</u> \$25.00			
N 81 WMUR09/17/12 09/17/12 5a Daybreak	5-6a	:30	NM 1	\$175.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 1 1	<u>Rate</u> \$175.00			
N 82 WMUR09/17/12 09/17/12 6a Daybreak	6-7a	:30	NM 1	\$400.00
Class of Time - Immediately Pre-emptible without notice			ı	

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WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

		Alt Order # WOC10033038
Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	1687 Sked C

Advertiser	Original Date / Revision			
Obama/D/President	09/09/12 / 09/10/12			

Spots/

*Line Ch Start Date End Date Departmen	Stort/End Time	Spots/ Days Length Week Rate	Typo Spoto	Λ mount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time	Days Length Week Rate	Type Spots	s Amount
Start Date Week:End Date 09/11/12Weekdays MSpots/Week 1	<u>Rate</u> \$400.00			
N 83 WMUR09/17/12 09/17/12 Good Morning America	7-9a	:30	NM :	2 \$700.00
Class of Time - Immediately Pre-emptible without notice	Doto			
Week: 09/11/12 End Date Weekdays Spots/Week 2 2	<u>Rate</u> \$350.00			
N 84 WMUR09/17/12 09/17/12 KELLY LIVE DAY	9AM-10AM	:30	NM	2 \$350.00
Class of Time - Immediately Pre-emptible without notice				
Week: 09/11/12 End Date Weekdays Spots/Week 2 2	<u>Rate</u> \$175.00			
N 85 WMUR09/17/12 09/17/12 STEVE HARVEY DY 9/4 ST	•	:30	NM	2 \$120.00
Class of Time - Immediately Pre-emptible without notice	F10-11a	.30	INIVI	2 \$120.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/11/12 09/17/12 2 2	\$60.00			
N 86 WMUR09/17/12 09/17/12 The View	11-12p	:30	NM	2 \$350.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Pata			
Week: 09/11/12	<u>Rate</u> \$175.00			
N 87 WMUR09/17/12 09/17/12 GENERAL HOSPITAL	3p-4p	:30	NM	2 \$250.00
Class of Time - Immediately Pre-emptible without notice				
Week: 09/11/12 End Date Weekdays Spots/Week 2 2	<u>Rate</u> \$125.00			
N 88 WMUR09/17/12 09/17/12 KATIE	3-4P	:30	NM	3 \$375.00
Class of Time - Immediately Pre-emptible without notice	3-41	.50	INIVI	υ φυνοίο
Start Date	Rate			
Week: 09/11/12 09/17/12 3 3	\$125.00			
N 89 WMUR09/17/12 09/17/12 ELLEN EF	4PM-5PM	:30	NM :	2 \$200.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/11/12 09/17/12 2 2	\$100.00			
N 90 WMUR09/17/12 09/17/12 Inside Edition	730-8	:30	NM	1 \$450.00
Class of Time - Immediately Pre-emptible without notice				
Week: 09/11/12 End Date Weekdays Spots/Week 09/17/12 1 1	<u>Rate</u> \$450.00			
N 91 WMUR09/14/12 09/14/12 Primetime:WWYD	9-10p	:30	NM	1 \$900.00
Class of Time - Immediately Pre-emptible without notice	0 .op	.00		
Start Date	Rate		Ī	
Week: 09/10/12 09/16/12 1 1	\$900.00			
N 92 WMUR09/12/12 09/12/12 Revenge	10-11p	:30	NM	1 \$900.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/10/12 09/16/121 1	\$900.00			
N 93 WMUR09/13/12 09/13/12 Scandal	10-11p	:30	NM	1 \$1,700.00
Class of Time - Immediately Pre-emptible without notice	Data			
Week: 09/10/12 End Date Weekdays Spots/Week 09/16/121 1	<u>Rate</u> \$1,700.00			
N 94 WMUR09/15/12 09/15/12 CHRONICLE WKND AC	SAT 7:30-8P	:30	NM	1 \$125.00
Class of Time - Immediately Pre-emptible without notice				

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09/04/12 - 09/17/12	Candidate Orders	1687 Sked C
Contract Dates	Product	Estimate #
	947150 / 1	WOC10033038
	Contract / Revision	Alt Order #

Advertiser	Original Date / Revision			
Obama/D/President	09/09/12 / 09/10/12			

Spois/	
Week	Rate

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	<u>Rate</u> \$125.00			
N 95 WMUR09/13/12 09/13/12 Wipeout	8-9p	:30	NM 1	\$900.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12T 1	Rate \$900.00			
N 96 WMUR09/13/12 09/13/12 Grey's Anatomy	9-10p	:30	NM 1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$2,500.00			
N 97 WMUR09/14/12 09/14/12 Shark Tank	8-9p	:30	NM 1	\$900.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12F 1	<u>Rate</u> \$900.00			
N 98 WMUR09/16/12 09/16/12 AFHV	7-8p	:30	NM 1	\$1,100.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S 1	Rate \$1,100.00			
N 99 WMUR09/16/12 09/16/12 Revenge	8-9p	:30	NM 1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S 1	Rate \$1,700.00			
N 100 WMUR09/16/12 09/16/12 Revenge	10-11p	:30	NM 1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S 1	Rate \$1,700.00			
N 102 WMUR09/12/12 09/14/12 Chronicle NH	7-730p	:30	NM 3	\$1,050.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 - WTF 3	Rate \$350.00			
N 103 WMUR09/15/12 09/15/12 7a Weekend Daybreak	7-9a	:30	NM 2	\$400.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 2- 2	Rate \$200.00			
N 104 WMUR09/17/12 09/17/12 Who Wants to be a Millionai	r€1230-1p	:30	NM 1	\$110.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 1 1	<u>Rate</u> \$110.00			
N 105 WMUR09/17/12 09/17/12 THE CHEW	1-2PM	:30	NM 1	\$125.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 M 1	<u>Rate</u> \$125.00			
N 106 WMUR09/17/12 09/17/12 Chronicle NH	7-730p	:30	NM 1	\$350.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 1 1	<u>Rate</u> \$350.00			
N 107 WMUR09/15/12 09/15/12 Today's Homeowner (Sa)	Sa 530-6a	:30	NM 2	\$20.00
Class of Time - Immediately Pre-emptible without notice				

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



	Contract / Revision 947150 / 1	-	Alt Order # WOC10033038		
Contract Dates	Product		Estimate #		
09/04/12 - 09/17/12	Candidate Orders		1687 Sked C		
Advertiser		Original Date / Revision			
Observe /D/Dussident		09/09/12 / 09/10/12			

WMUR-TV (603)669-9999		09/04/12 - 09/17/12 Candidate O				te Orders 1687 Sked C					
NEW HAMPSHIRE www.thewmurchannel.com			Advertiser Obama/D/President			Original Date / Revision 09/09/12 / 09/10/12					
*Line Ch Start Date E	nd Date De	scription	Start/End T	ime	Days	Length \	Spots/ Week	Rate	Ту	pe Spots	Amount
Start Date Week: 09/10/12 09/16			<u>Rate</u> \$10.00								
							Totals			143	\$77,480.00
Time Period	# of Spots	Gross Amount	Net Amount	_							
08/27/12 -09/17/12	143	\$77,480.00	\$65,858.00								
Totals	143	\$77,480.00	\$65,858.00								
Signature:				Date:							

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Ad vertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2 TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency, (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon no fice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives no fice of can cellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCA ST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broad cast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agencyshall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

. A GENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast here under, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agen oy and Advertiser will jointly and severally indemnify and hold harmless Station from and against all daims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agencys and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agen by and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereo f

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial
materials and other property furnished by the Agencyin connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.
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(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereo f) and Agency will act as agent for making payment
on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereo
unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station
hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not thereto fore made payment to the Agency thereon, and to the extent that
Advertiser has there bore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third
party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming in solvent; or (ii) after receiving notice (together with a current
statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on
billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so
as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall
applyto the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be
allowed.

- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts the reafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]